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Texas Distance Learning Association (TxDLA) and VBrick Systems Foster Education Innovation

TxDLA Don Foshee Memorial Grant Recipient Roxanne Glaser Earns High Marks for Innovative, Blended Education Program; VBrick Provides Funding to Transform Plan into Action

WALLINGFORD, Conn. – April 4, 2007 – VBrick Systems, Inc., the world leader in digital video systems and solutions, today announced that it is sponsoring the TxDLA Don Foshee Memorial Grant. TxDLA awarded the 2007 Don Foshee Memorial Grant to Roxanne Glaser, distance learning coordinator, Education Service Center Region 12 in Waco, Texas during the 10th Annual TxDLA Conference, held March 27-29, 2007 in Galveston Island, Texas.

This marks the second consecutive year that VBrick has funded the Don Foshee Memorial Grant, which supports exceptional ideas that are delivered creatively through distance learning applications. Keeping with the spirit of TxDLA Founder Don Foshee, the grant is focused on leveraging Texas resources to develop innovative online education programs. Grant recipients receive \$2,000 and present their project outcomes at the following year's TxDLA conference.

“The Texas Distance Learning Association fosters an environment that promotes education, ease of information access, and raises the bar for collaboration and discovery,” said Pat Cassella, senior director of marketing, VBrick Systems, Inc. “We are proud to work with the Texas Distance Learning Association and sponsor new, engaging approaches that redefine the classroom.”

Ms. Glaser's grant submission expands traditional reading programs to also include online collaboration for book theme discussions and videoconference Q&As with local subject matter experts for each of the three proposed books. The grant program will serve grades five through eight, will include reading and writing, and potentially integrate into social studies and science curriculum.

“I'm honored to receive the Don Foshee Memorial Grant and am excited to initiate a program that combines independent reading with online discussion and interactive videoconferencing from experts across the county and state,” said Roxanne Glaser, distance learning coordinator, Education Service Center Region 12 in Waco, Texas. “I greatly appreciate the commitment by TxDLA and VBrick Systems to support new programs that engage students and promote education best practices.”

“We are extremely pleased to provide a grant that embodies Don Foshee’s pioneering spirit and commitment to connecting our schools and communities with the best and brightest resources in Texas and across the globe,” said Kenneth Conn, president, Texas Distance Learning Association. “We thank VBrick for continuing to sponsor important distance learning initiatives that support our children and our state.”

VBrick Commitment to Education

An active participant of the Internet2 and ISTE (International Society for Technology in Education), and the United States Distance Learning Association (USDLA), VBrick dedicates its efforts to expanding video’s role in transforming education. Previously, VBrick donated \$100,000 of digital video products to Internet2, a consortium led by 207 universities working in partnership with industry and government to develop and deploy advanced network applications and technologies, accelerating the creation of tomorrow’s Internet.

Additionally, VBrick has regularly donated digital video products and services that enable audiences worldwide have a front-row seat for research and discovery initiatives including renowned deep-sea explorer Robert Ballard’s return to the Titanic and his expeditions to the depths of the Black Sea.

More than 1,000 K-12 and higher educational institutions use VBrick to foster a dynamic learning environment including Massachusetts Institute of Technology (MIT), Oklahoma State University (OSU), University of Texas, Texas A&M, and University of Toronto.

About The Texas Distance Learning Association

The Texas Distance Learning Association (TxDLA) is a nonprofit association formed to promote the development and application of all distance learning applications and to implement effective distance learning strategies for Texans and other distance learning practitioners of the global community. Founded in 1996, TxDLA facilitates the sharing of information, services, expertise, research, and peer networking among its constituents. The organization is headquartered in Austin, Texas and is available online at www.txdla.org.

About VBrick Systems, Inc.

VBrick Systems, Inc. is the world’s most reliable provider of standards-based video networking solutions to educational institutions, corporations and governments. VBrick, an ISO 9001:2000 certified company, has garnered numerous industry accolades including the Deloitte Technology Fast 500, Connecticut Technology Fast 50, and the National Association of Broadcaster’s (NAB) Award for Innovation in Media in the Content Delivery category. Based in Wallingford, Connecticut, USA, VBrick’s products are distributed through industry-leading value-added resellers, system integrators and distributors. Find out more at www.VBrick.com.

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