



FROM THE GROUND UP

BUILDING DIGITAL LEARNING FOR ALL



PARTNERSHIP PACKAGES



DENTON, TX



MAR 7-10

★ FAST FACTS ★

Location

Embassy Suites Hotel at Denton Convention Center
3100 Town Center Tr, Denton, TX 76201

Day-by-Day Rundown:

**Sun
Mar 7**

Day 1: Booth Setup & Opening Reception in Exhibit Hall

- 12:00 - 4:00 PM: Exhibitor Setup
- 4:30 - 6:30 PM: Exhibit Hall Opening

**Mon
Mar 8**

Day 2: Sessions & Exhibits, Celebration Dinner

- 10:30 - 11:00 AM: Break with Exhibitors
- 12:55 - 2:25 PM: Lunch with Partner Pitches (Silver Level & Above) & Dessert with Exhibitors
- 2:30 - 3:20 PM: Professional Development for Exhibitors/Partners
- 2:55 - 3:25 PM: Break with Exhibitors
- 4:25 - 5:25 PM: Poster Sessions, Exhibitor Mixer & Featured Demos
- 7:00 - 10:00 PM: Dinner Party at Andy B's: ALL exhibitors invited!

**Tue
Mar 9**

Day 3: Sessions, Exhibits, PD, Exhibit Closing

- 8:15 - 9:00 AM: Exhibit Hall Open
- 10:55 - 11:45 AM: Partner Speed Dating
- 3:15 - 3:50 PM: Closing Exhibit Celebration (Prizes/Dessert)
- 3:50 - 5:30 PM: Breakdown

**Wed
Mar 10**

Day 4: Farewell Session

- 9:00 - 11:15 AM: Interactive Workshop, Closing Panel & Farewell



PACKAGES



Diamond

- Exhibit Space: Premium 16x10 booth with VIP location
- Branding: Extensive visibility on website, app, emails, signage, including keynote sponsorship
- 6-minute keynote intro/spotlight
- Full Breakout session
- Live on-stage pitch the wave participation
- NEW! Six 15-minute Vendor Speed Networking Slots
- Featured podcast interview
- Two guaranteed featured webinars
- Registrations: 6 full (includes virtual conference access), 2 booth-only passes
- Attendee List: Pre-registered and final lists for both F2F and virtual
- 10 TxDLA memberships
- 4 tickets to VIP Dinner
- Co-sponsor for Opening Reception and Dinner/Party
- Marketing: Conference bag insert, prize donations, partner launch campaign, 6 announcements on TxDLA channels
- Discounts: Choice of free Fall Leadership or 50% off Digital Accessibility event
- This package offers the highest level of exposure, speaking opportunities, and exclusive benefits for maximum engagement with TxDLA members and conference attendees.

\$13,000

Platinum

- Exhibit Space: Premium 8x10 booth with VIP location
- Branding: Extensive visibility on website, app, emails, signage, including lunch sponsorship
- 4-minute general session spotlight (end)
- Full Breakout session
- Live on-stage pitch the wave participation
- NEW! Five 15-minute Vendor Speed Networking Slots
- Featured podcast interview
- Guaranteed Featured webinar
- Registrations: 4 full (includes virtual conference), 2 booth-only passes
- Attendee List: Pre-registered and final lists for both F2F and virtual
- 8 TxDLA memberships
- 3 tickets to VIP Dinner
- Marketing: Conference bag insert, prize donations, partner launch campaign, 4 announcements on TxDLA channels
- Discounts: Choice of free Fall Leadership or 50% off Digital Accessibility event

\$10,000



PACKAGES



Gold

- Exhibit Space: Premium 8x10 booth with priority location
- Branding: Extensive visibility on website, app, emails, signage, including break sponsorship
- Full Breakout session
- Live on-stage pitch the wave participation
- NEW! Four 15-minute Vendor Speed Networking Slots
- Featured podcast interview
- Featured webinar for the first 5 companies to sign up at Gold
- Registrations: 2 full (includes virtual conference, 2 booth-only passes)
- Attendee Lists: Pre-registered and final lists for both F2F and virtual
- 5 TxDLA memberships
- 2 tickets to VIP Dinner
- Marketing: Conference bag insert, prize donations, partner launch campaign, 3 announcements on TxDLA channels
- Discounts: 50% off Fall Leadership or Digital Accessibility event

\$5,000

Silver

- Exhibit Space: 8x10 booth
- Branding: website, app, emails, signage
- Live on-stage pitch the wave participation
- NEW! Three 15-minute Vendor Speed Networking Slots
- Registrations: 1 full F2F plus 50% off 1 additional (includes virtual conference, 2 booth-only passes)
- Attendee Lists: Pre-registered and final lists for both F2F and virtual
- 4 TxDLA memberships
- 1 ticket to VIP Dinner
- Marketing: Conference bag insert, prize donations, partner launch campaign, 1 announcement on TxDLA channels
- Discounts: 25% off Fall Leadership event

\$3,000

Bronze

- Exhibit Space: 8x10 booth
- Branding: website, app, emails, signage
- Registrations: 1 full (includes virtual conference), 2 booth-only passes
- NEW! Two 15-minute Vendor Speed Networking Slots
- Attendee Lists: Pre-registered and final lists for both F2F and virtual
- Marketing: Conference bag insert, prize donations

\$1,800



PACKAGES



Vendor Table

- Exhibit Space: Table & 2 chairs, wifi (no electricity), lead retrieval
- Branding: website logo, app profile, email
- Registrations: 1 full
- Attendee List: Final list only for F2F
- 1 TxDLA membership

\$1,250

Poster

- Advertising presence/info displayed on a printed poster
- High-traffic event placement Includes a QR code for access to your website or materials
- Exclusively for non-profits and educational institutions
- NO registrations or booth included

\$1,000

Booth Package Includes:

(Included with all Bronze & Higher Packages - NOT Vendor Table or Poster)

- 8'x10' Pipe and Drape Booth in Shared Room as Keynotes/Meals
- 6' Skirted Table, Two Chairs, Wastebasket
- Electricity Pre-wired and Wireless Internet
- 7"x44" Single-line Company ID Sign
- Lead Retrieval and Profile Page in Mobile and Virtual Conference App
- Logo on Website

BONUS! Exclusive Professional Development session for Exhibitors during non-exhibit hall hours. Use downtime to earn PD hours by participating in a specially designed session just for you!



PARTNER UP!



Partner with TxDLA today and connect with the heart of educational technology innovation in Texas. Contact us to explore partnership opportunities tailored to your goals.

READY TO SIGN UP?

Get started here: www.txdla.org/partnernow



QUESTIONS? WE'RE HERE TO HELP.

Lisa Tomsio, TxDLA Executive Manager
lisa@txdla.org, 512.402.7797